**2025 Innovation Award**

**APPLICATION FORM**

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| Deadline: **March 25, 2025, at 12:00 (noon) CET** |

**Submission Requirements**

* Please send this application form as a single PDF attachment to [irene.girones@nutfruit.org](mailto:irene.girones@nutfruit.org).
* Deadline: **March 25, 2025, at 12:00 (noon) CET.**
* Each company may submit **one application only**.
* Eligible products must be newly launched. This includes:
  + a completely new product, product line, service, packaging or technology launched by the participating company in 2024 or early 2025;
  + a product with significant modification to the original offering introduced in the market in 2024 or early 2025. For example, a significant modification to the ingredients, equipment functionality, or packaging.
* This award is only open to INC members attending the 42nd World Nut and Dried Fruit Congress in Palma de Mallorca.
* The application must be submitted using this form, which must be written in English, in Arial 10 pt.
* Applicants must submit 1-4 pictures/images of the product/service in high-quality (jpeg or tiff, 300 dpi or greater) and the company logo in high-quality.
* All submitted information may be shared through INC communication channels, including the website, newsletter, and magazine.
* If accepted, entrants may be asked to send product samples and/or supporting material for display at the congress venue. If this is the case, shipment details will be provided.
* For questions or additional information, please contact Irene Gironès, Statistics and Technical Projects Manager, [irene.girones@nutfruit.org](mailto:irene.girones@nutfruit.org).

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| 1. Company/organization: |  | | | |
| 1. Contact person for application-related inquiries: | Name: |  | | |
| Email: |  | | |
| 1. Product/service name: |  | | | |
| 1. One-sentence synopsis of the product/service:   **Maximum: 30 words** |  | | | |
| 1. Product type (select one): | 🞎 New product  🞎 New product line  🞎 New service  🞎 New packaging  🞎 New technology  🞎 Product with significant modification  🞎 Service with significant modification | | | |
| 1. Relevant products (select all that apply): | 🞎 Almonds  🞎 Brazil nuts  🞎 Cashews  🞎 Hazelnuts  🞎 Macadamias | | 🞎 Pecans  🞎 Pine nuts  🞎 Pistachios  🞎 Walnuts  🞎 Peanuts | 🞎 Dates  🞎 Dried apricots  🞎 Dried cranberries  🞎 Dried figs  🞎 Dried grapes  🞎 Prunes |
| 1. Launch date: (Enter as MM/YYYY) |  | | | |
| 1. In which countries is your product/service currently available on the market? |  | | | |
| 1. Description of the product/service[[1]](#footnote-1):   **Minimum: 300 words, Maximum: 400 words** |  | | | |
| 1. What makes your product/service unique?[[2]](#footnote-2)   **Minimum: 300 words**  **Maximum: 400 words** |  | | | |
| 1. Sustainability aspects, if applicable[[3]](#footnote-3):   **Maximum: 200 words** |  | | | |
| 1. Please indicate if there is a website available for more information: |  | | | |
| 1. Picture(s) of the product/service | Applicants must submit 1-4 pictures/images of the product/service in high-quality (jpeg or tiff, 300 dpi or greater) for use in INC Award-related communications and for display at the Congress. Please send separately as email attachments. | | | |
| 1. Company logo | Applicants must submit the company logo in high-quality for use in INC Award-related communications and for display at the Congress. Please send separately as an email attachment. | | | |

1. Please provide a comprehensive description of your product/service, including its purpose, unique features, target market, and the need it addresses. Highlight all innovative aspects. In what ways is the product/service innovative? **Word Limit**: Minimum 300 words, Maximum 400 words. [↑](#footnote-ref-1)
2. Please explain the features, benefits, or innovations that set your product/service apart from others in the market. Highlight any aspects related to design, functionality, technology, sustainability, or user experience that contribute to its uniqueness. **Word Limit**: Minimum 300 words, Maximum 400 words. [↑](#footnote-ref-2)
3. Please describe how you have incorporated Sustainable Development Goals (SDGs) in the development of your product/service, if applicable. **Word Limit**: Maximum 200 words. [↑](#footnote-ref-3)